10 THINGS YOU NEED TO KNOW ABOUT LUPUS

1. LUPUS IS A CHRONIC AUTOIMMUNE DISEASE
resulting from the body’s immune system attacking healthy cells and tissues.

2. SYMPTOMS
include inflammation, the common cold, flu, joint pain, fever, and rashes.

3. WHAT CAUSES LUPUS?
It is believed to be caused by both genetics and environmental triggers.

4. WHO GETS LUPUS?
Anyone can get lupus. However, women and communities of color are disproportionately affected by the disease.

5. DIAGNOSIS
The American College of Rheumatology has established eleven criteria for diagnosing lupus. A patient with at least four of the eleven criteria can be officially given a lupus diagnosis.

6. IS THERE A TEST TO DIAGNOSE LUPUS?
There is no single test to diagnose lupus. A patient must test positive on four of 11 clinical and symptomatic tests to be diagnosed.

7. CURE AND TREATMENT
There is no cure for lupus yet, but there are medications to reduce inflammation, decrease production of antibodies that attack health cells and tissues, and treat infections.

8. LUPUS FLARE
Flares can be triggered by environmental and other factors like sun exposure, stress, infections and even certain medications. Most patients go through periods of flares and remission.

9. INCIDENCE AND PREVALENCE
Nearly 2 million Americans, and an estimated more than 5 million people worldwide suffer from lupus.

10. SUPPORT
We have a large network of both professional & peer-to-peer support for patients.

#LUPUSONLINE

LUPUS FOUNDATION OF NORTHERN CALIFORNIA
2635 N. FIRST ST., SAN JOSE, CA 95134 | LFNC.ORG
Be A Sponsor

A Night In Venice Masquerade Ball
& Seventh Annual Annual Purple Ribbon Awards
Celebrating over 42 years of service to the lupus community

MARCH 14, 2020 | CORINTHIAN GRAND BALLROOM, SAN JOSE CALIFORNIA

Join us in becoming a sponsor of this year's Lupus Foundation of Northern California's Masquerade Ball, for an evening full of celebration, fun and amazing company. On this evening, annually, we honor outstanding contributions to the lupus community in the Purple Ribbon Awards ceremony, and re-commit ourselves to improving lives of those impacted by lupus into our 42nd year of service. Wear your best masks and show lupus it can't hide.
SPONSORSHIP PACKAGES

TIER ONE

PLATINUM SPONSOR ($25,000)
- Name and corporate logo as a Platinum Sponsor of the Seventh Annual Purple Ribbon Awards - in the event program, marketing materials, email communications, webpage, event signage, slide presentation, and media announcements
- Full page Ad space in Lupus Foundation of Northern California newsletter & event program
- Opportunity for a sponsor representative to deliver remarks at the ball
- Complimentary dinner table for ten guests at the event (10 Guests total)
- Opportunity to distribute promotional information and materials to all event attendees
- Year-round recognition on Foundation website and in annual report

GOLD SPONSOR ($10,000)
- Name and corporate logo as a Gold Sponsor of the Seventh Annual Purple Ribbon Awards - in the event program, marketing materials, email communications, webpage, event signage, slide presentation, and media announcements
- Half-page ad space in Lupus Foundation of Northern California newsletter, & event program
- Complimentary dinner table for ten guests at the event (10 Guests total)

SILVER SPONSOR ($5,000)
- Name and corporate logo as a Silver Sponsor of the Seventh Annual Purple Ribbon Awards - in the event program, marketing materials, email communications, webpage, event signage, slide presentation, and media announcements
- Quarter page Ad in Lupus Foundation of Northern California newsletter and event program
- Complimentary dinner table for six guests at the event (6 Guests)

TIER TWO

BRONZE SPONSOR ($2,500)
- Name listed as a Bronze Sponsor of the Seventh Annual Purple Ribbon Awards - in the event program, marketing materials, email communications, webpage, event signage, slide presentation, and media announcements
- Quarter page Ad in Lupus Foundation of Northern California newsletter and event program
- Complimentary dinner table for four guests at the event (4 Guests)
TABLE SPONSOR ($2,500) - 10 Guests
- Name listed as table sponsor of the Purple Ribbon Awards in event program.
- Complimentary dinner table for ten guests at the event (10 Guests)

ON-LINE AUCTION SPONSOR ($1,800) - 1 Sponsorship Available - No Guests
- Name listed as the Auction Sponsor of the Seventh Annual Purple Ribbon Awards - in the event program, marketing materials, email communications, webpage, event signage, slide presentation, and media announcements
- Company name and logo displayed on auction bidders' screens and Leaderboard Displays

PURPLE RIBBON SPONSOR ($1,500)
- Name listed as a Purple Ribbon Sponsor of the Seventh Annual Purple Ribbon Awards - in the event program, marketing materials, email communications, webpage, event signage, slide presentation, and media announcements
- Complimentary dinner for two guests (2 Guests)

Your support is tax deductible as allowable by law. Our Tax ID # is 94-2469741.

Please contact Lon Saavedra at 408-954-8600 or lon@lfnc.org with any questions.
**A Night In Venice Masquerade Ball**  
& Seventh Annual Annual Purple Ribbon Awards  
Celebrating over 42 years of service to the lupus community

**SPONSORSHIP SELECTION & PURCHASE INFORMATION**

- Platinum Sponsor (10 guests) @ $25,000  
  TOTAL $ ________________
- Gold Sponsor (10 guests) @ $10,000  
  TOTAL $ ________________
- Silver Sponsor (6 guests) @ $5,000  
  TOTAL $ ________________
- Bronze Sponsor (4 guests) @ $2,500  
  TOTAL $ ________________
- Table Sponsor (10 guests) @ $2,500  
  TOTAL $ ________________
- On-Line Auction Sponsor (0 guests) @ $1,800  
  TOTAL $ ________________
- Purple Ribbon Sponsor (2 guests) @ $1,500  
  TOTAL $ ________________

TOTAL SPONSORSHIP AMOUNT $ ________________

- I would like to support the **FUND THE MISSION** paddle raise with $__________.
- I am unable to attend but would like to make a donation of $__________.

TOTAL TO CHARGE $______________

Name(s):____________________________________________________________

Address: ____________________________________________________________

Phone: ___________________________  Email: ___________________________

Payment Method:  □ Check (payable to the Lupus Foundation of Northern California)  
  □ Visa  □ MasterCard  □ AmEx  □ Discover  
  (If paying by CC, include the billing address for your card)

Card Number:_____________________________ Verification code: ____________ Exp: ____________

Signature: :______________________________________  □ I agree to pay CC processing fees

Please email your form to lon@lfnc.org or mail to:
Lupus Foundation of Northern California, 2635 N First Street, Suite 211, San Jose, CA 95134
LUPUS BUDDY PROGRAM
The Lupus Buddy Program is a unique service that matches two patients based on their disease state & life experience, either on a "buddy" basis or a "mentor-mentee" basis, to help individuals navigate their journeys with the support of a "buddy."

SUPPORT GROUPS
Support groups are facilitated by trained leaders and are safe and supportive environments for lupus patients and friends to come together and share concerns, hopes, and experiences in living with lupus and managing their disease & symptoms.

LUPUS CONFERENCES
Our medical mini-conferences, headlined by leading physicians and researchers, are held in English and Spanish annually and are for medical professionals, patients and loved ones. CEU credits are offered to California Registered Nurses.

PATIENT EDUCATION CLASSES
Patient education classes are lead by trained instructors, and are designed for those newly diagnosed with lupus and their families. Classes focus on teaching patients & caregivers varied techniques of living everyday life with lupus.

MEDICAL REFERRAL LIST
Treatment starts with the right physician. Our Medical Referral List, available online, lists highly respected rheumatologists and other physicians who care for lupus patients on a regular basis.